



WorkNet Provides for Pinellas Teachers

With entrepreneurial vision and in-depth local knowledge, WorkNet Pinellas develops innovative programs and utilizes local resources that address the workforce and economic challenges in the community. WorkNet Pinellas works to facilitate a match between the job seeker looking for work and the employer looking for qualified help. WorkNet provides job-search assistance, career fairs, training scholarships, skills development and other services for veterans, military families, laid-off workers, low-income individuals and youth.

As an organization dedicated to training a well-developed and highly skilled workforce, WorkNet proudly supports the education grants administered by the Pinellas Education Foundation and once again continues to support the Classroom Career Education program! Teachers have the opportunity to be awarded up to \$5,000 under this program that focuses on career education. This year's winners are:

- David E Detwiler - Bayside High
- Colleen E Quinn - Pinellas Park Middle
- William P Scales - Seminole High
- Daniel C Smith - Countryside High
- Anne M Weller - Perkins Elementary
- Donald Jackson - Bay Point Middle

Special Lightning Discount Offer



Don't miss out on several special discount ticket offers for the Tampa Bay Lightning games this season. [Click here](#) to view the available dates and seating areas.

[Click here to purchase](#) tickets at the Pinellas County Schools' discounted rate for the upcoming season. The password is EDU11.

PEF 101 on November 2nd

Have lunch on us and learn about how you can get involved with our Foundation. Whether you are interested in volunteering for an event, helping with Enterprise Village and Finance Park, or becoming a Doorways mentor, we have just the fit for you!

Join us [November 2, 2011](#) for lunch and a tour. We'll have you in and out within an hour.

Martina McBride Fundraising Concert

Purpose is to benefit DOLLARS FOR DOORWAYS (Mayor's Mentors & More Scholarship Program)

This will be taking place on Saturday, November 5 at 8 p.m. at Demens Landing in downtown St. Petersburg

General Admission is \$40 in advance, and \$50 on day of show.

Tickets are on sale now at the Mahaffey Theater Box Office [or here](#).

VIP Tickets & Corporate tables: stpete.org/mentors

Alma and Colin Powell Praise Doorways Program

In their [first blog post](#) for The Huffington Post, Alma and Colin Powell highlight different educational successes across the country and name the Pinellas Education Foundation's Doorways Program as a top example. We'd like to thank all of our scholarship sponsors and all of our mentors who have contributed to the success of our program and ensure that so many of our students have an opportunity for education after high school.

October Foundation Forum

Dear Friend,

With the fall semester of the 2011-2012 school year well under way, we are excited to announce a busy calendar of exciting events and interesting stories of which you will want to take note! We hope you can join us!

Please forward this [link](#) to anyone you feel would be interested in learning more about the Pinellas Education Foundation. [Read more here](#).

Thank you for your continued support!



PEF and PCCPTA: A powerful partnership in Pinellas

The Pinellas Education Foundation is proud to partner with the PCCPTA (Pinellas County Council Parent Teacher Association) in various projects from grants to events.

Recently, we sat down with Maria Kinzer, Pinellas County Council President of the PTA, to talk about the organization, how they are partnering with us and what their current initiatives are.

Q: How did you come up with the "Not Your Momma's" PTA logo? And what is the story behind it?

A: For the past year, I've been working to create a logo that really speaks to who we are. A friend once told me, "A business with no sign, is a sign of no business" and I couldn't agree with that more. During our National PTA Convention this year the outgoing National PTA President Chuck Saylor made reference to "We Are Not Your Momma's PTA" in conversation and I thought now that speaks volumes for us. The logo was created. "Not Your Momma's PTA" to benefit us not only from an advocacy standpoint, but it also does us justice in telling what we're really about. Our number one goal is children and advocating for them. The health and safety of our children is a huge part as well. I believe we need to and must get back to the basics of PTA. We need to remind people what exactly it is that we're doing here.

Q: You've partnered with the Education Foundation on the Ford Grant. Why did you decide to do this?

A: When the Pinellas Education Foundation speaks, people listen so who better to partner with than someone who has a voice and shares goals along the same lines as our own? We both want what's best for our students, and what's best for their futures. The Pinellas Education Foundation has been a huge partner this year and we hope to continue that great partnership with this grant. PEF doesn't just talk, they act, and that's what we really look for in a partner.

Q: Tell me a little about how the PTA will be partnering with the Foundation at the 5k run in November. How exactly did this happen?

A: It all happened truly by accident. We've partnered with the Foundation before, but never anything like the way this came about. The Pinellas Education Foundation Doorways' program is holding a 5k walk/run on November, 19th at Eagle Lake Park. Meanwhile, the PTA is holding a "PTA day in the park", on the same day just at a different venue. We thought, what would be better than to put the two events together and make it one so we've changed our venue to Eagle Lake Park as well. It's going to be a great family day.

To read more of the interview, [click here](#).



Take Stock In Children 5k Race

When: **Saturday, November 19, 2011 at 9 a.m.**
Where: **Eagle Lake Park**

With more than 20 race locations throughout Florida, we hope to make the Pinellas Education Foundation Strides for Education the state's most visible fundraising event for education. In addition, this is an event celebrating PCS's Centennial.

Please help the Pinellas Education Foundation provide scholarships, mentors and hope to "at-risk" children by supporting the Inaugural Pinellas County Strides for Education.

The top 5 individual fundraisers will be given a \$100 HSN gift card. Pizza party or ice cream social for the school that has the most participants. The first 250 paid registrants will receive a \$5 complimentary coupon from Pollo Tropical! Complimentary t-shirt and goody bag if you register by November 1st.

For more information and how you can participate, please [click here](#) and check back often for updates.





Next Generation Learning Challenge Award

The Pinellas Education Foundation was happy to partner with the Helios Education Foundation and Pinellas County Schools on this SunBay Digital Math Project. The project won the Next Generation Learning Challenge Award and PEF looks forward to continuing work on the project with the Helios Education Foundation and Pinellas County Schools. [Click here for more information.](#)



Visit our [website](#) and follow us on [Twitter](#) and on [Facebook](#)!

Thank you to our [August](#) and [September](#) donors.

Youth Connect offers two new programs



Our Foundation is proud to partner with WorkNet Pinellas and offer these two programs through the Youth Connect grant.

Teach for Excellence Grants

We're excited to announce our round two Teach for Excellence grant winners! Teachers all over the county applied for this grant from our Foundation and the ones listed below received a grant for an educational project that they proposed.

Name	School	Project Title
Susan J Boulay	DOP Delta	There's an APP for That
Eleonora I Branson	James Sanderlin Elementary	Listening comprehension in Spanish class
Catherine T Brkljajic	Leila Davis Elementary	Technology Makes Learning Fun!
Taycora Canfield	Garrison-Jones Elementary	Pioneer PRIDE
Allison M Chester	Leila Davis Elementary	We are SMART!
Robert J Cory	Hospital / Homebound (Druid)	On the Edge of Success
Beth Griffin	Lakeview Fundamental Elementary	Cruising up the Nile--The Study of Ancient Egypt
Katherine Hawley	Largo Middle	Learning Down to a Science
Vicki L Jetton	Bardmoor Elementary	Paws for Reading
Harris Marilyn	Calvin Hunsinger School	You Oughta Be in Pictures
Elizabeth Meyers	Maximo Elementary	We Want to Go!: Experiences and Literacy in Pre-K
Pamela W Morse	Hospital / Homebound (Druid)	Life: Up Close and Personal
Shannon L O'Donnell	Forest Lakes Elementary	Oh, Boy! Balancing to Improve Our Focus
Rachel M Pages	Forest Lakes Elementary	Integrating Physical Activity and Mathematics
Heidi L Parker	Ponce de Leon Elementary	Flip for Technology
Kelly L Rexford	Forest Lakes Elementary	Publishing With Pride
Samantha A Ring	Seminole High	There is no Chemistry without Chemicals!
Phyllis M Sciara	Hospital / Homebound (Druid)	One Result: SUCCESS
Emily B Spiegel	Boca Ciega High	They're In, They're Out
Christine Slaughter	Forest Lakes Elementary	Look What I Can Read! A Take Home Leveled Library To Support Reading At Home
Patricia E Szynaka	Cross Bayou Elementary	Garden for Life
Tania C Vargas	Maximo Elementary	Increasing technology and literacy
Stephanie N Whitaker	Dunedin Elementary	Dunedin Elementary's Helping Hands
Jim O Yerman	East Lake High	What's in store for East Lake High

Special thanks to the Teach For Excellence sponsors:

- Jabil
- GTE Federal Credit Union
- Bright House Networks
- Suncoast Schools Federal Credit Union
- Astro Skate
- Consortium of Florida Education Foundations
- Transamerica
- St. Petersburg Times
- Junior League of St. Petersburg
- Raymond James
- Aon Hewitt

Crown's Tennis Tournament Serves Up Fun and Funds for the Foundation

The Crown Automotive Group held a Mercedes Benz tennis tournament on Saturday, September 17th through Sunday, September 18th, in which they graciously gave all of the registration fees for the event straight to the Pinellas Education Foundation. "Education is very important to us, and so is giving back to the community," said Jim Myers, chief operating officer of Crown. In addition to all of the registration fees, the Foundation also received the proceeds from a silent auction. The auction was held the night before the start of the tournament, during the tennis ball draw party. All together, the Foundation received \$4,030 from the weekend's events.

In prior years, Mercedes Benz has held golf tournaments but switched to tennis this year. Becky Costis, marketing and social media coordinator of the Crown Automotive Group said, "We just wanted a change, and we wanted to get in the faces of new people."

"It was a fun weekend event, the players played hard and The Vinoy was a great venue. The atmosphere was really nice and everyone seemed to like it. We look forward to next year," Costis stated.



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