



FOR IMMEDIATE RELEASE

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### **PINELLAS EDUCATION FOUNDATION RECEIVES \$50,000 GRANT FROM THE UPS FOUNDATION**

LARGO, Fla. – The Pinellas Education Foundation announced today that it received a \$50,000 grant from The UPS Foundation, the charitable arm of UPS (NYSE:UPS). The grant will be used to continue funding Enterprise Village, an internationally recognized fifth grade program that teaches students about free enterprise.

The sponsorship will allow UPS to become one of the many storefront businesses housed at Enterprise Village. The program teaches students the basics of economics, capitalism and business through a six-week curriculum that culminates with a full day at the village. Fifth graders who apply to work for UPS will be given brown UPS uniforms and a brown cart to deliver products to and from the different company stores. There are plans to develop a UPS Store as well.

“We are extremely pleased to welcome this world renowned commerce corporation into Enterprise Village and believe they will fit perfectly within our microcosm of today’s business world,” Terry Boehm, president of the Pinellas Education Foundation stated.

In 2010, The UPS Foundation distributed more than \$44.6 million worldwide through grants that benefit organizations or programs such as the Pinellas Education Foundation and provide support for building stronger communities.

“The UPS Foundation is committed to funding impactful programs that make a meaningful difference in our communities – so we are proud to support The Pinellas Education Foundation’s efforts to teach children free enterprise,” said Ken Sternad, president of The UPS Foundation.

#### **About The UPS Foundation**

Established in 1951 and based in Atlanta, Ga., The UPS Foundation identifies specific areas where its backing clearly impacts social issues. In support of the strategic approach, The UPS Foundation has identified the following focus areas for giving: nonprofit effectiveness, economic & global literacy, encouraging diversity, community safety and environmental sustainability.

**About The Pinellas Education Foundation**

The Pinellas Education Foundation is an independent, non-governmental not-for-profit established in 1986. The Foundation's mission is to enhance and improve educational opportunities in Pinellas County Schools. Well known Pinellas Education Foundation programs include: Enterprise Village, Finance Park, Doorways Scholarships and Teacher Classroom Grants.

**Please visit the Pinellas Education Foundation at [pinellaseducation.org](http://pinellaseducation.org).**